MEDIA KIT 2017

ATLANTA AGENT MAGAZINE

AGENT PUBLISHING

Since our launch in 2003, we've had one goal: **to elevate the business of residential real estate**.

That's why we built a media company that helps residential agents navigate current market data, hone their skills and build rewarding careers that serve their highest ambitions.

Together, we are transforming the residential real estate industry by **raising the bar for every agent**. We offer valuable insight, superior training and an established platform where hardworking agents get what they need: **a trusted resource that helps them succeed in every aspect of their profession**.

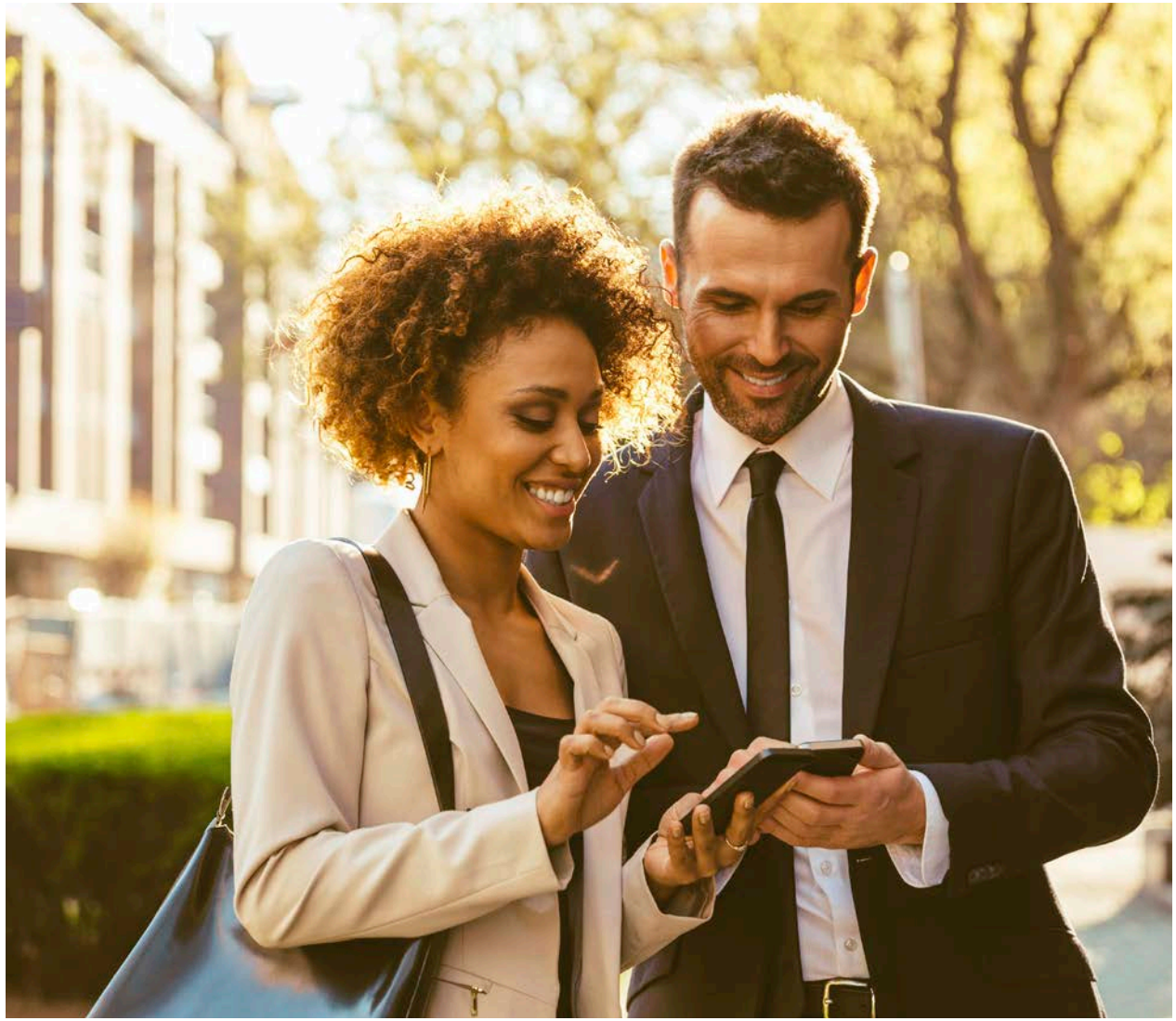
AGENTPUBLISHING

AGENTPUBLISHING / OUR COMMUNITY

Connecting with our community requires access. **We are on every platform they use.**

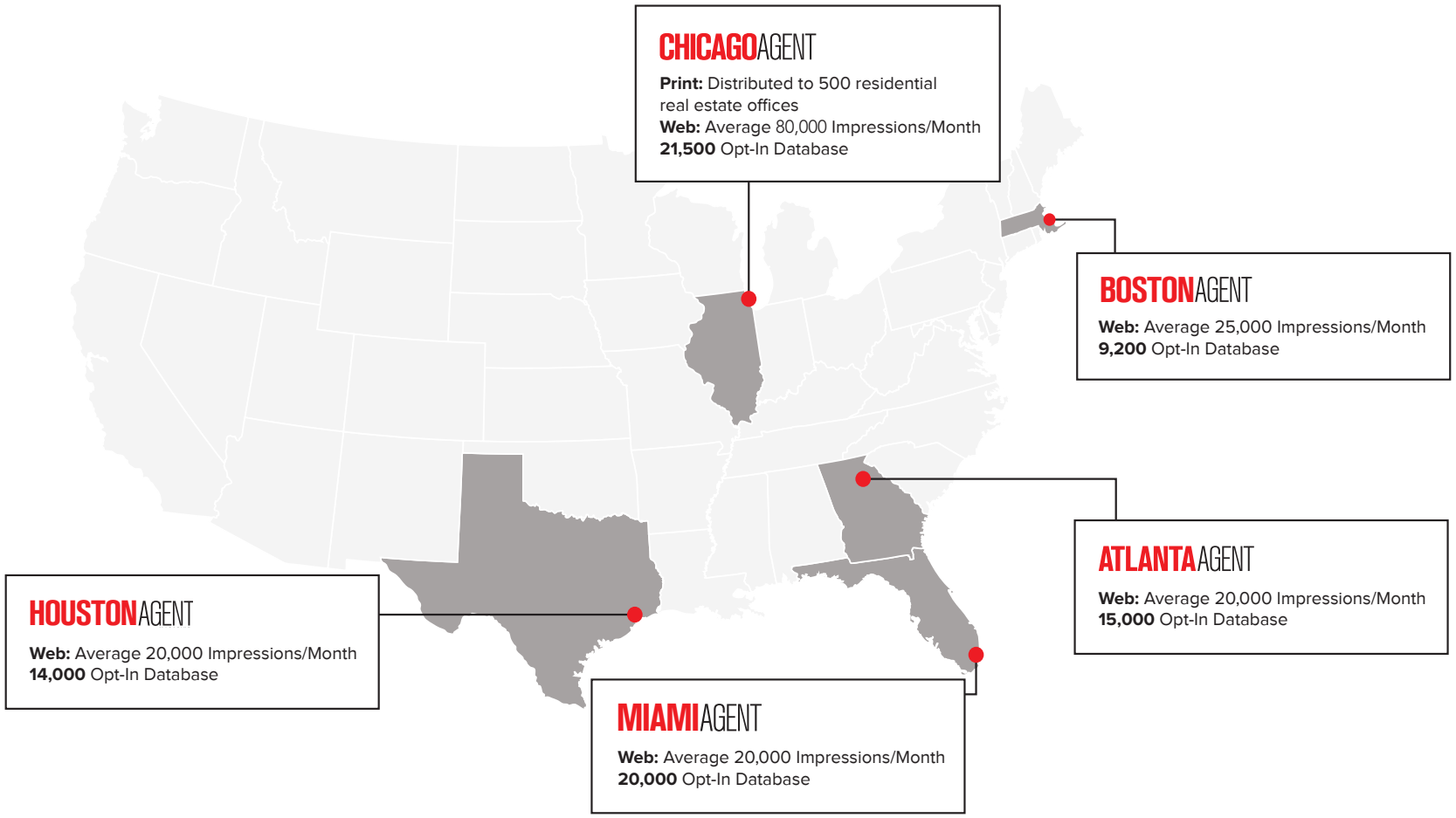
80,000+
ENGAGED
NEWSLETTER SUBSCRIBERS

22,000+
FOLLOWERS
ON SOCIAL CHANNELS ACROSS THE COUNTRY



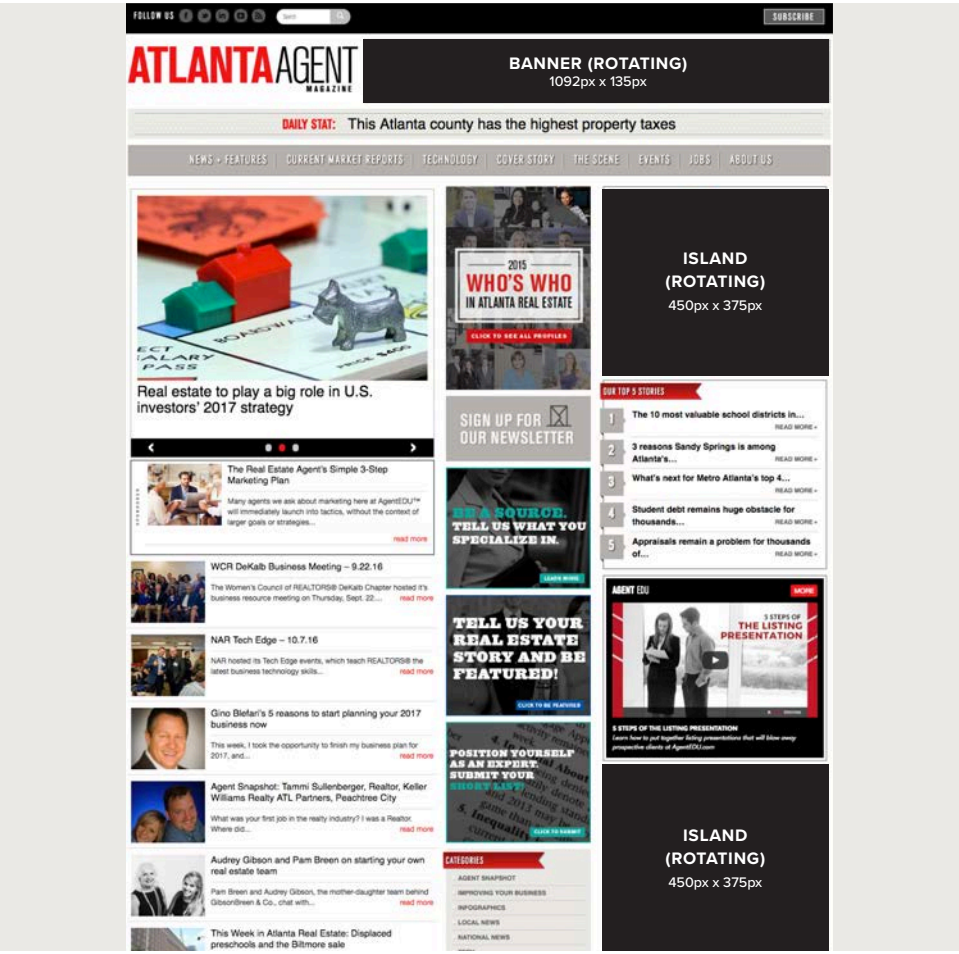
AGENT**PUBLISHING** / 5 MARKETS

More than 80,000 real estate professionals make Agent Publishing a part of their professional lives. For almost 15 years, Agent Publishing has been committed to providing residential real estate professionals with information and inspiration to create a successful and meaningful career in their local markets. By focusing on the core skills of building, growing and maintaining a thriving career, **we play a vital role in the lives of real estate professionals across the country**. Our coverage of local market data, emerging trends in technology, relationship management and industry news continues to make Agent Publishing the **national leader in the business of residential real estate** reporting while engaging professionals on a local level. Our influence extends to every career stage and reaches agents through print, digital and live events. Online and offline, we deliver quality content that residential real estate professionals trust, covering the subject matter that's most important to them.



ATLANTA AGENT / DIGITAL / WEB ADVERTISEMENTS

AtlantaAgentMagazine.com is updated daily with breaking news, video, blog posts, market indicators and industry reports. Our website, which is optimized for mobile, offers real estate professionals a direct line to the pulse of the local real estate industry. Banner ads and island ads on AtlantaAgentMagazine.com give advertisers an opportunity to put their brand in front of thousands of residential professionals.



RATES

TOP BANNER (ROTATING)

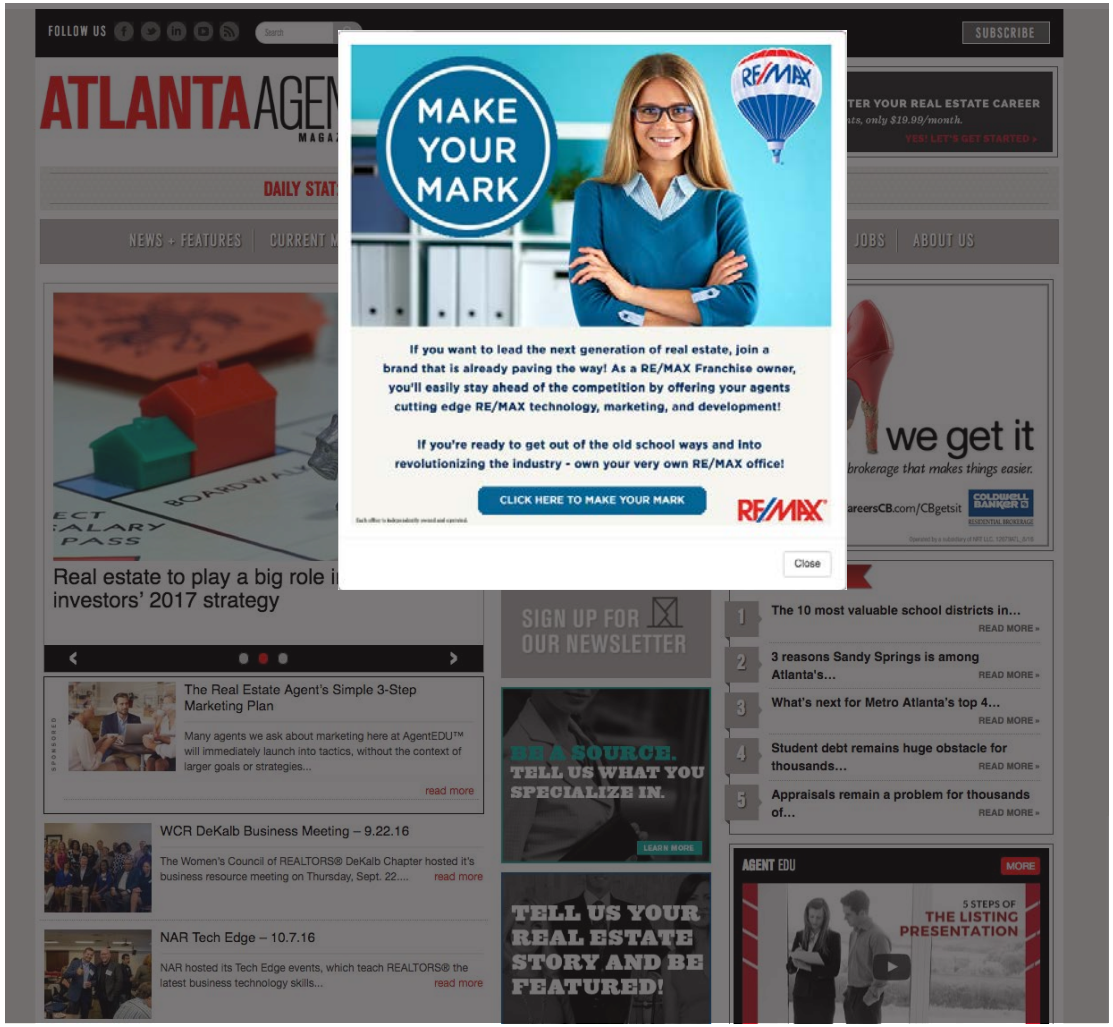
1092 x 135 px (desktop)
450 x 180 px (mobile) . . . . . **$400**/30 DAYS

ISLAND AD (ROTATING)*

450 x 375 px (desktop)
450 x 180 px (mobile) . . . . . **$320**/30 DAYS

ATLANTA AGENT / DIGITAL / PRESTITIAL ADS

Achieve high visibility with our prestitial or interstitial ads. Your ad is the first thing our visitors see before accessing our site. Prestitials and interstitials are run once per day for each unique site visitor.



RATES

PRESTITIAL ADS

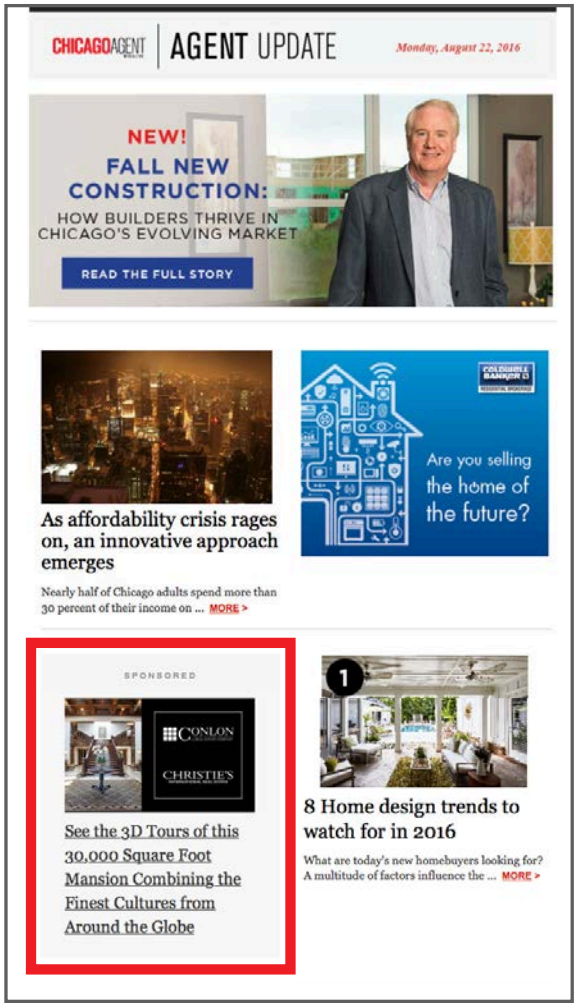
ATLANTA

700 x 700 px . . . . . **$250**/7 DAYS

The ad is featured on the web and on our weekly Agent Update newsletter sent every Monday.

ATLANTAAGENT / SPONSORED POST

Sponsored posts on **AtlantaAgentMagazine.com** position your message within popular editorial content, above the fold and alongside the day's top headlines. Sponsored posts are also featured in our weekly e-newsletter, Agent Update, as a top post.



RATES

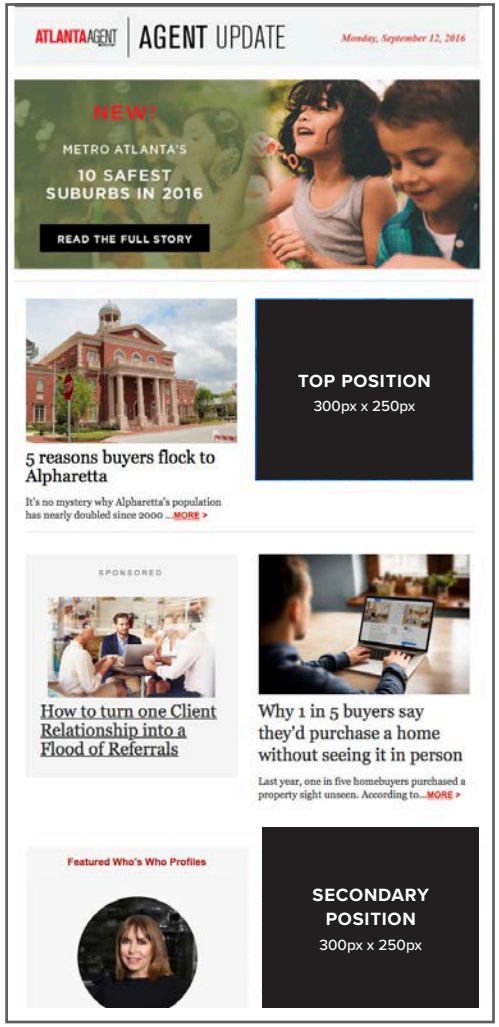
SPONSORED POSTS

ATLANTA

100 x 120 px . . . . . **$250**/7 DAYS

ATLANTA AGENT / EMAIL / AGENT UPDATE NEWSLETTER ADS

Agent Update is a weekly newsletter sent to our Atllanta database every Monday. Our blend of topical news and features offers advertisers a rich environment for their sponsored content. Options include digital ads and sponsored posts (with purchase of homepage sponsored post).



RATES

TOP POSITION

ATLANTA

120 x 100 px **$250**

SECONDARY POSITION

ATLANTA

120 x 100 px **$150**

ATLANTA AGENT / EMAIL / DEDICATED EBLAST

Our eblast offering delivers your message straight to a targeted audience of qualified contacts. Our most popular product, eblasts often sell out at least two weeks in advance.

RATES

DEDICATED EBLASTS

ATLANTA

Full Database **$500**

All dedicated eblasts must be between 550 x 558 px.